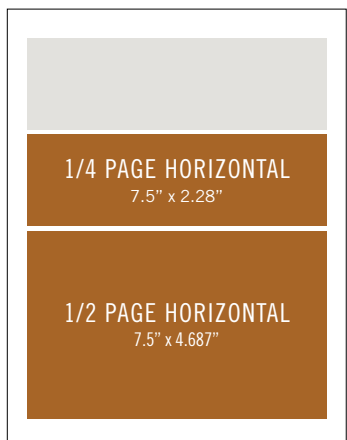
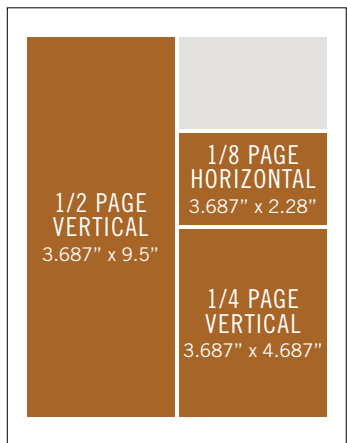
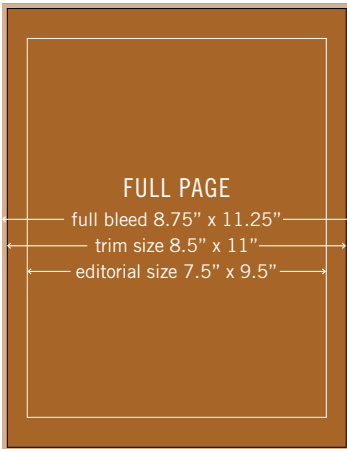


ARTISAN SPIRIT

THE MAGAZINE FOR CRAFT DISTILLERS AND THEIR FANS

PRINT ADVERTISING RATE SHEET 2022

Artisan Spirit is the magazine for craft distillers and their fans. Artisan Spirit is well-placed to educate the distilling industry and act as an informative medium through which distillers and industry vendors can be introduced to each other.



DISTRIBUTION

Quarterly publication in print and online digital formats

- 7,000 print copies with an estimated readership per issue of 20,000
- Digital format averages an additional 82,427 impressions and 5,338 reads per issue

SHIPPED NATIONALLY TO

- Licensed producers (small & large scale production)
- Upcoming craft distillers
- Industry events, conferences, expos
- Workshops & classes
- Suppliers & retailers
- Select brewers & wineries
- Paid subscribers

NO ADVERTORIALS

In order to maintain editorial integrity Artisan Spirit does not solicit or accept payment in return for articles. Submissions and article requests are welcome and published at the sole discretion of our staff. Contact our editor, Brian Christensen (brian@artisanspiritmag.com) for more information.

GRAPHIC DESIGN SERVICES

Need help putting together an ad for your company, upcoming event, or new product? Our graphic design services are available at \$70/hr with one hour minimum on new ads. No time minimum on existing ads.

MECHANICAL REQUIREMENTS

We require all ads be submitted in digital format. Ads submitted incorrectly, including incorrectly sized ads, may incur additional production charges to correct the files. Ads must include hi-res files (300 dpi placed at 100%). We print in process color. All Pantone colors must be converted to CMYK (process). Please remember to convert all hi-res images from RGB to CMYK. We are not responsible for color accuracy in files that must be converted to CMYK upon arrival. We ONLY accept high resolution PDFs.

Ads should be sent to
ADS@ARTISANSPIRITMAG.COM

SUBMISSION GUIDELINES:

- Limit file name to "advertiser_month-year"
- Include the following in the submission email:
 - ▶ Name of advertiser
 - ▶ Issue number for ad to run in
 - ▶ Contact name and phone number

PRINT AD SIZES	WIDTH	HEIGHT
Full page (trim size)	8.5"	11"
Full page (full bleed)	8.75"	11.25"
1/2 page horizontal	7.5"	4.687"
1/2 page vertical	3.687"	9.5"
1/4 page horizontal	7.5"	2.28"
1/4 page vertical	3.687"	4.687"
1/8 page horizontal	3.687"	2.28"

PRICING	1X	2X	3-4X
Back Cover	\$4392	\$3953	\$3732
Inside Cover	\$3659	\$3292	\$3110
Full page	\$2927	\$2634	\$2488
1/2 page	\$1755	\$1580	\$1492
1/4 page	\$954	\$860	\$810
1/8 page	\$445	\$401	\$378

QUESTIONS? CONTACT ASHLEY MONROE AT (509) 991-8112 OR ASHLEY@ARTISANSPIRITMAG.COM

ARTISAN SPIRIT

THE MAGAZINE FOR CRAFT DISTILLERS AND THEIR FANS

EDITORIAL CALENDAR 2022

SPRING 2022

ISSUE 038

ARTICLES & ADVERTISING DUE

1/19/2022

PRESS DATE

2/28/2022

SUMMER 2022

ISSUE 039

ARTICLES & ADVERTISING DUE

4/6/2022

PRESS DATE

5/16/2022

FALL 2022

ISSUE 040

ARTICLES & ADVERTISING DUE

7/8/2022

PRESS DATE

8/18/2022

WINTER 2023

ISSUE 041

ARTICLES & ADVERTISING DUE

10/7/2022

PRESS DATE

11/16/2022

AVAILABLE AT VARIOUS IN-PERSON INDUSTRY EVENTS

American Craft Spirits Association's Annual Convention

ISSUE TO BE DETERMINED*

American Distilling Institute's Craft Spirit Conference & Expo

FALL 2022 (ISSUE 040)

Distilled Spirits Council of the United States' Annual Conference

SUMMER 2022 (ISSUE 039)

Seasonal workshops nationwide

ALL ISSUES

* SOME EVENT DATES UNANNOUNCED AT TIME OF EDITORIAL CALENDAR CREATION

PRINT RUN PER ISSUE 7,000

AVERAGE DIGITAL IMPRESSIONS PER ISSUE 82,427

PRINT READERSHIP PER ISSUE Approximately 20,000

AVERAGE DIGITAL READS PER ISSUE 5,338

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THE MAGAZINE FOR CRAFT DISTILLERS AND THEIR FANS

PRINT AD INSERTION ORDER 2022

Company Name _____ Returning advertiser

Desired category for Advertiser Index _____

Contact Person _____ Title _____

Email _____

Phone _____

Address _____

City/State/Zipcode _____

New artwork

Repeat from Artisan Spirit issue _____

Interested in Artisan Spirit Sponsorship opportunities

NOTES _____

SIZE Select preferred placement(s). If known, please indicate vertical or horizontal ad where applicable. Multiple insertion discount rates available to advertisers agreeing, by signed contract, to place two or more consecutive ads.

	1x	2x	3-4x	
<input type="checkbox"/> Back Cover	\$4392	\$3953	\$3732	
<input type="checkbox"/> Inside Cover (<input type="checkbox"/> Front or <input type="checkbox"/> Back)	\$3659	\$3292	\$3110	
<input type="checkbox"/> Full page	\$2927	\$2634	\$2488	
<input type="checkbox"/> 1/2 page (<input type="checkbox"/> V or <input type="checkbox"/> H)	\$1755	\$1580	\$1492	
<input type="checkbox"/> 1/4 page (<input type="checkbox"/> V or <input type="checkbox"/> H)	\$954	\$860	\$810	
<input type="checkbox"/> 1/8 page	\$445	\$401	\$378	
Number of issues	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4

COST BREAKDOWN

Ad rate per issue \$ _____

Number of issues x _____

Subtotal \$ _____

Graphic design fee \$ _____

TOTAL \$ _____

THE FINE PRINT Back and Inside Cover placements are subject to availability. Ad placement is subject to payment of invoice prior to press date. Multiple insertion discount rates subject to signed contract and payment of first issue's invoice. Artisan Spirit Magazine reserves the right to reject or cancel any advertisement(s) at its sole discretion.

Signature _____ Date _____

EMAIL COMPLETED FORM TO ASHLEY@ARTISANSPIRITMAG.COM

QUESTIONS? CONTACT ASHLEY MONROE AT (509) 991-8112 OR ASHLEY@ARTISANSPIRITMAG.COM