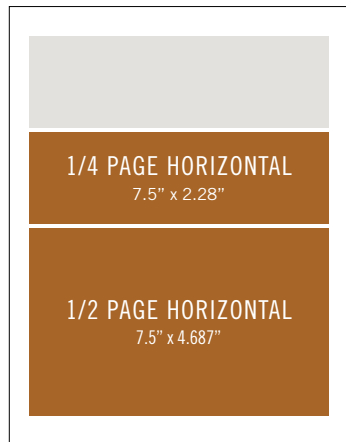
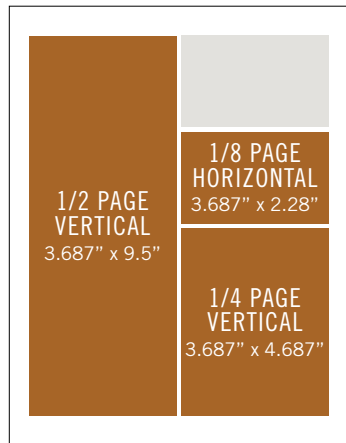
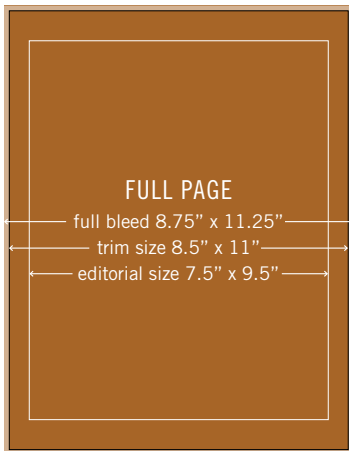


# ARTISAN SPIRIT

THE MAGAZINE FOR CRAFT DISTILLERS AND THEIR FANS

## PRINT ADVERTISING RATE SHEET 2019



Artisan Spirit is the magazine for craft distillers and their fans. Artisan Spirit is well-placed to educate the distilling industry and act as an informative medium through which distillers and industry vendors can be introduced to each other.

### DISTRIBUTION

- Quarterly publications in print and online digital formats
- 7,000 copies with an estimated readership per issue of 20,000
  - Digital format averages an additional 64,440 impressions and 5,223 reads per issue

### SHIPPED NATIONALLY TO

- Licensed producers (small & large scale production)
- Upcoming craft distillers
- Industry events, conferences, expos
- Workshops & classes
- Suppliers & retailers
- Select brewers & wineries
- Paid subscribers

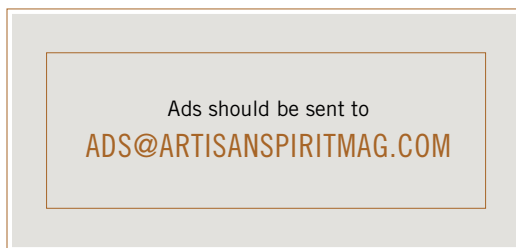
**NO ADVERTORIALS** In order to maintain editorial integrity Artisan Spirit does not solicit or accept payment in return for articles. Submissions and article requests are welcome and published at the sole discretion of our staff. Contact our editor, Brian Christensen, at [brian@artisanspiritmag.com](mailto:brian@artisanspiritmag.com) for more information.

**GRAPHIC DESIGN SERVICES** Need help putting together an ad for your company, upcoming event, or new product? Our graphic design services are available at \$65/hr with one hour minimum on new ads. No time minimum on existing ads.

**MECHANICAL REQUIREMENTS** We require all ads be submitted in digital format. Ads submitted incorrectly, including incorrectly sized ads, may incur additional production charges to correct the files. If color accuracy is important, any four color ads should include a matchprint or equivalent digital color proof. All ads must include hi-res files (300 dpi placed at 100%). We print in process color. All Pantone colors must be converted to CMYK (process). Please remember to convert all hi-res images from RGB to CMYK. We are not responsible for color accuracy in files that must be converted to CMYK upon arrival. We ONLY accept high resolution PDFs.

PRINT AD SIZES	WIDTH	HEIGHT
Full page (trim size)	8.5"	11"
Full page (full bleed)	8.75"	11.25"
1/2 page horizontal	7.5"	4.687"
1/2 page vertical	3.687"	9.5"
1/4 page horizontal	7.5"	2.28"
1/4 page vertical	3.687"	4.687"
1/8 page horizontal	3.687"	2.28"

PRICING	1x	2x	3-4x
Back Cover	\$4183	\$3765	\$3555
Inside Cover	\$3485	\$3136	\$2962
Full page	\$2788	\$2509	\$2370
1/2 page	\$1672	\$1505	\$1421
1/4 page	\$909	\$819	\$772
1/8 page	\$424	\$382	\$360



### SUBMISSION GUIDELINES:

- Limit file name to "advertiser\_month-year"
- Include the following in the submission email:
  - » Name of advertiser
  - » Issue number for ad to run in
  - » Contact name and phone number

Questions? Contact Ashley Monroe at (509) 991-8112 or [ASHLEY@ARTISANSPIRITMAG.COM](mailto:ASHLEY@ARTISANSPIRITMAG.COM)

# ARTISAN SPIRIT

THE MAGAZINE FOR CRAFT DISTILLERS AND THEIR FANS

## EDITORIAL CALENDAR 2019

### SPRING 2019 /// ISSUE 026

ARTICLES & ADVERTISING DUE	1/31/2019
PRESS DATE	2/28/2019
AVAILABLE AT	American Distilling Institute's Conference <i>and</i> seasonal workshops nationwide

### SUMMER 2019 /// ISSUE 027

ARTICLES & ADVERTISING DUE	4/30/2019
PRESS DATE	5/28/2019
AVAILABLE AT	Seasonal workshops nationwide

### FALL 2019 /// ISSUE 028

ARTICLES & ADVERTISING DUE	7/23/2019
PRESS DATE	8/20/2019
AVAILABLE AT	Chicago Indie Spirits Expo <i>and</i> seasonal workshops nationwide

### WINTER 2019 /// ISSUE 029

ARTICLES & ADVERTISING DUE	10/22/2019
PRESS DATE	11/19/2019
AVAILABLE AT	American Craft Spirits Association's Convention <i>and</i> seasonal workshops nationwide

PRINT RUN 7,000 copies per issue  
PRINT READERSHIP Approximately 20,000 per issue

DIGITAL IMPRESSIONS Average of 64,440 per issue  
DIGITAL READS Average of 5,223 per issue

Questions? Contact Ashley Monroe at (509) 991-8112 or [ASHLEY@ARTISANSPRITMAG.COM](mailto:ASHLEY@ARTISANSPRITMAG.COM)

# ARTISAN SPIRIT

THE MAGAZINE FOR CRAFT DISTILLERS AND THEIR FANS

## PRINT AD INSERTION ORDER 2019

Company Name \_\_\_\_\_  Returning advertiser

Desired category for Advertiser Index \_\_\_\_\_

Contact Person \_\_\_\_\_ Title \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zipcode \_\_\_\_\_

New artwork

Repeat from Artisan Spirit issue \_\_\_\_\_

Interested in Artisan Spirit Sponsorship opportunities

NOTES \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**SIZE** Select preferred placement(s). If known, please indicate vertical or horizontal ad where applicable. Multiple insertion discount rates available to advertisers agreeing, by signed contract, to place two or more consecutive ads.

	1x	2x	3-4x	
<input type="checkbox"/> Back Cover	\$4183	\$3765	\$3555	
<input type="checkbox"/> Inside Cover ( <input type="checkbox"/> Front or <input type="checkbox"/> Back)	\$3485	\$3136	\$2962	
<input type="checkbox"/> Full page	\$2788	\$2509	\$2370	
<input type="checkbox"/> 1/2 page ( <input type="checkbox"/> V or <input type="checkbox"/> H)	\$1672	\$1505	\$1421	
<input type="checkbox"/> 1/4 page ( <input type="checkbox"/> V or <input type="checkbox"/> H)	\$909	\$819	\$772	
<input type="checkbox"/> 1/8 page	\$424	\$382	\$360	
Number of issues	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4

### COST BREAKDOWN

Ad rate per issue \$ \_\_\_\_\_

Number of issues x \_\_\_\_\_

Subtotal \$ \_\_\_\_\_

Graphic design fee \$ \_\_\_\_\_

**TOTAL** \$ \_\_\_\_\_

**THE FINE PRINT** Back and Inside Cover placements are subject to availability. Ad placement is subject to payment of invoice prior to press date. Multiple insertion discount rates subject to signed contract and payment of first issue's invoice. Artisan Spirit Magazine reserves the right to reject or cancel any advertisement(s) at its sole discretion.

Signature \_\_\_\_\_ Date \_\_\_\_\_

EMAIL COMPLETED FORM TO [ASHLEY@ARTISANSPIRITMAG.COM](mailto:ASHLEY@ARTISANSPIRITMAG.COM)

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